

Corporate Presentations

Formación continua



Modalidad
Semi-presencial



Del 05/07/2012
al 12/07/2012



15 horas



PDF
Curso



Información
de Matrícula



150€

NEED AND OPPORTUNITY

Are you working in an international company? Or are you just planning to work abroad? Your boss or colleagues are from different countries? Do you need to give do project presentations in English?... And how about team meetings? Do you need to be more convincing? Do you need more self-esteem speaking in English?

If your answer is “yes” to one of these questions...Sign up for this course!!!

OBJECTIVES

This course will help participants to develop their English-speaking skills in order to successfully give project presentations in business context. Attendants will learn how to transmit a professional and authentic image in front of a company audience. During this course, participants will discover the best public speaking practices and apply specific rhetorical techniques, tips and tricks.

Basically, the specific objectives of this workshop are:

- Identify the business basics of successful project presentation.
- Develop an authentic and credible professional image.
- Use and create presentation resources to increase the impact of your ideas.
- Understand the DNA of clear and persuasive messages.
- Learn how to manage questions from the audience.
- Increase self-confidence and positive thinking.

TARGET GROUP

This course is addressed to upper and middle management, directors, operational staff, team leaders, entrepreneurs, of any sector with a special interest in improving their presentation skills in English. As well, any person who loves personal challenges.

We request at least an intermediate level of spoken English. Please, note that this course is not, in itself, an English teaching course but rather a public speaking course in English. Evidently, constant feedback will be given all time through the course but no grammatical exercises will be included.

DURATION

Dates: 5th, 6th and 12th of July 2012. **APLAZADO A NOVIEMBRE 2012**

Duration: 15 hours

Time table: 16:00 to 21:00

Place: FUE-UJI. Edificio Consell Social. Campus Riu Sec. 12071 Castellón

METHODOLOGY

Principles. Participation, active pedagogy and experiential learning are the core principles of our methodological approach. We use these principles because they offer the best learning results and they guarantee efficient transfer from training context to everyday life.

Resources. Usually, our training resources involve: activities in small and big groups, role plays, group dynamics, video recordings and many others pedagogical techniques.

CONTENTS

- "Business basics" - Successful project presentations in Management.
- Communicating authenticity and credibility.
- "Deep Impact" - Presentation resources.
- The principles of persuasion.
- Managing questions from the audience.
- "Getting in the state" - Self-confidence and positive thinking.

TRAINERS

Matthias Beige

B.A. Psychology. Master in Developmental Behavioural Modelling (DBM®). Master in Problem Solving and Persuasion. Consultant, Coach and Trainer in multinational and national companies in the public and private sector. Expert in Strategic Coaching.

Reme Egea Pastor

B.A. Psychology. Teacher degree in Physical Education. Master in Developmental Behavioural Modelling (DBM®). Consultant, Coach and Trainer in multinational and national companies in the public and private sector. Expert in Team Coaching.

DURATION

Dates: 12th, 13th and 14th of June 2012.

Duration: 15 hours

Time table: 16:00 to 21:00

Place: FUE-UJI. Edificio Consell Social. Campus Riu Sec. 12071 Castellón

APPLICATION

The bank transfer receipt will be the document you will need to complete registration. Justificante del ingreso como reserva de plaza, en la cuenta que se indica a continuación.

Bank account: 2100-4236-14-2200003795 (Bank: La Caixa)

DOCUMENTS TO HAND IN

- Personal CV
- Copy of ID card (NIE/passport).
- Bank transfer receipt

¿Where do I have to hand it in?

1. Personally @ FUE-UJI in Castellón (Universitat Jaume I)
2. Send an email to formacion@fue.uji.es
3. Send a fax to 964 387010

COST

Registration: 150 €

Patronos

empresas y entidades



Contacta con nosotros
te ayudamos a encontrar lo que necesitas



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